



6th Edition

EV Charging Infrastructure Summit North America East

January 28-29, 2025 Atlanta

www.smartgridobserver.com/EV-Summit-Atlanta

Organized by the Smart Grid Observer, the **6th EV Charging Infrastructure Summit - North America: East**, January 28-29, 2025 in Atlanta convenes top industry experts and stakeholders to examine the latest advances in charging technologies and business strategy for the U.S. market. We will look at how growing EV adoption rates will impact the network, and what investments are needed to ensure grid stability and benefit. Case studies of current utility programs and deployments will be discussed with an eye toward refining strategies, identifying technologies, and implementing business models that will ensure widespread EV adoption is optimized for all parties involved.

Topics to be Addressed Include:

- Latest in smart charging and wireless charging
- Addressing concerns over charger performance, reliability and security
- Trends in EV adoption and market direction
- Success strategies for starting and growing a charging network in the U.S.
- Innovations in charging infrastructure and enabling technologies
- Providing incentives to increase consumer demand for EVs
- Market trends, opportunities and challenge for the industry
- EV and battery advances, and implications for charging infrastructure
- Integrating and optimizing renewable energy resources
- Charging station operators perspectives
- Integration of energy storage and microgrids with EV charging
- Utility case studies and programs to date
- Scaling up existing charging operator networks
- Impact of EVs on grid operations and planning
- Regulatory requirements and standards developments
- Reuse of EV batteries into grid-scale energy storage systems
- Modeling and grid architecture planning: ensuring that charging is a grid benefit
- Municipal perspectives and initiatives
- EV manufacturer perspectives on charging infrastructure requirements
- And more

Forum Audience

- Grid operations engineers and planners
- EV program managers and fleet operators
- Charging network operators
- Charger manufacturers and auto OEMs
- Regulatory and standards professionals
- Financial and venture capital professionals
- Technology innovators and vendors
- Energy storage solutions providers
- Municipal transportation executives
- Renewable energy providers and technology developers



Organized by



Speaking Opportunities



The 6th EV Charging Infrastructure Summit - North America, East will examine enabling technologies, market challenges and strategies for charging network operators, energy providers, fleet operators, utilities and other industry stakeholders seeking to position their operations for the growing wave of EV adoption in the U.S. Industry practitioners, technology end users, researchers, and executives who are interested in delivering a presentation at the Summit, serving as session moderator, or participating on a panel discussion are welcome to submit a speaking proposal.

Individuals who wish to deliver a 30-minute, stand-alone presentation or organize a 60-75 minute panel session with multiple speakers should submit the following:

1. Speaker name, title, company, and contact information
2. Presentation title (or title of panel session)
3. Abstract of presentation or panel session (150 words)
4. Speaker biography and photo
5. Bullet list of 4-5 Key Learning Points from the presentation or panel session

Proposals should be emailed to: speak@smartgridobserver.com by **Friday, October 18, 2024**

- We ask that proposals be non-commercial in nature. Submissions will be carefully reviewed by the Program Advisory Group to ensure depth and relevance to the program.
- Presentations that emphasize case studies, best practices, and real-world results are encouraged.

For further information or to discuss a possible presentation, please [contact us](#).



Great presentations and variety of topics covered - great mix of thought leaders

- Pat McGinnis, Chief Strategy Officer, Tweddle Group

The Summit was great -- intimate, informative, and productive. The participants are deeply involved and fit the topic

- Palina Leibinskaya, CEO & Founder, TimeTick

Excellent and informative
- Jack McElligott, Emergency Fuel

Previous Speakers Include



Amaiya Khardenavis
Analyst, EV Charging
Infrastructure
Wood Mackenzie



Shishir Shekhar
Sr Director, Global
Lead - Innovation and
Technology Strategy
Landis+Gy



Amy Costadone
Principal Product
Manager, Vehicle-Grid
Integration
PG&E



Vazken Kassakhian
Utility Partnerships &
Policy Manager
Ford Motor Company



Jordan Smith, P.E.
Consulting Engineer,
Grid Technology
Innovation
**Southern California
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Rick Kornfeld
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Kitu Systems



Michael Austin
Senior Research
Analyst, EVs & Mobility
Guidehouse Insights



Chris Hutter
Chief Executive
Officer
National Power



Elbert Walters III
Executive Director
Powering Chicago



Nisha Begwani
Director of Strategy
and Energy Policy
ComEd



Lucas Roach
Senior EV Product
Portfolio Manager
Xcel Energy



Tom Miller
Senior Director
**Alliance for
Automotive
Innovation**



Joachim Lohse
Founder and CEO
Ampcontrol



Evan Johnson
Electrification
Program Manager
City of Pasadena



Laura Iannaccone
Manager, Clean
Transportation and
Energy Program
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Manager
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**Illinois Finance
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Staff Power
Electronics Engineer
Rivian Automotive



Nina Sadighi, P.E.
Sr. Program Manager
Global Reliability
Team
Amazon



Michael Stacey
Director
ZEV Campaign
KPMG



Aymeric Rousseau
Vehicle and
Mobility Group
Manager
**Argonne National
Laboratory**



Midhat Mafazy
Regulatory Program
Engineer
**Interstate Renewable
Energy Council**



John Zhang
Director, Electrical
and Innovation
Technology
City of Chicago



Divesh Gupta
Director of
Strategy, Utility of
the Future
**Baltimore Gas &
Electric**



Ram Ambatipudi
Vice President
EV Connect



Robert Barrosa
Senior Director
Electrify America



Dr. Melissa Chan
Director of Grid
Solutions & Strategic
Partnerships
Fermata Energy



Angelika Hoelger
Research Analyst
Touchstone Energy



Namit Singh, PhD
COO and Co-Founder
Microgrid Labs



Stephanie Ross
Data Scientist
EnergyHub



**Patrick
Macdonald-King**
CEO
Greenlane



Lucas Ackerknecht
CEO & Co-Founder
Alpha Grid



Mike Hall
Director, EV Solutions
**Miller Electric
Company**



Luna Ascha
Client Success
Manager
WeaveGrid

Previous Summit Attendees Include:

- AARGO EVsmart
- ABB
- AddEnergie
- AECOM
- Al Masaoood LLC
- Alberta Electric System Operator
- AlphaStruxure
- Amazon
- American Wire Group
- Analytics Fire
- AnnDyl Policy Group
- Argonne National Laboratory
- Atlas Motor Vehicles
- Avivv LLC
- Baltimore Gas & Electric
- Bluewav-ai
- Bolt industries
- BorgWarner Inc.
- Boston Consulting Group
- bp pulse
- British Consulate-General, Houston
- Bronzeville Partners LLC
- Burns & McDonnell
- C&H Technology Inc.
- California Energy Commission
- Canadian Electricity Association
- Carleton University
- Catalyze
- CEATI International
- Centre for Environment, Human Rights & Development Forum
- CENTROSUR
- Chapel Hill Transit
- ChargeHub | Mogile Technologies Inc.
- ChargePoint
- Chicago Transit Authority (CTA)
- CIBC Capital Markets
- City of Anaheim Public Utilities
- City of Chicago
- CityVita
- Clark University
- Commonwealth Edison
- Concordia Group
- Core One Consulting USA
- County of Los Angeles
- Cox Enterprises
- Customized Energy Solutions
- Danlaw Inc.
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- Duke University
- Eaton
- Ecoenergi, LLC
- ecoPreserve
- Electric Conduit Construction
- Electric Power Board of Chattanooga
- Electrify America
- Enel X
- ESource
- EV Connect
- Fermata Energy
- Flash
- FMI Capital Advisors
- Ford Motor Company
- Francis Energy
- Franklin Electric
- Fullerton Engineering
- General Motors
- George Washington University
- Geotab
- Green Job Builders Inc
- Green Spark
- Green Ways 2 Go
- GTI Energy
- Guidehouse Insights
- Hancock-Wood Electric Cooperative
- HARTING
- Hawthorne CAT Power Systems
- HBK Engineering
- HEMBUS
- HP Legacy
- Hunt Energy Solutions
- IEEE Chicago Section
- Illinois Commerce Commission
- Illinois Environmental Protection Agency
- Illinois Finance Authority
- Illinois Institute of Technology
- Indiana Toll Road Concession Company
- Interstate Renewable Energy Council
- Inyo Energy
- Itron
- JCREMC
- Jitney EV
- Keysight Technologies
- Kiewit
- Kitu Systems
- KPMG
- Landis+Gyr
- Leidos
- Locusview
- Lubrizol Corp
- Megavolt
- Meruelo Enterprises Inc
- Metropolitan Mayors Caucus
- Microgrid Labs
- NACFE
- NARUC
- New Flyer of America
- New York Institute of Technology
- Nextech Energy Systems
- NextEnergy
- Niroo Research Institute
- Nissan North America
- Northern Virginia Electric Cooperative (NOVEC)
- NV Energy
- Omaha Public Power District
- Ondevan Campervan
- Own Engineering
- Pacific Gas & Electric
- Peyser Associates LLC
- Phoenix Mecano
- Pieper Electric
- Plugged in Strategies
- Port of Seattle
- Powering Chicago
- Promise, Inc.
- Prism Energy Services
- Puget Sound Energy
- PureB2B
- Purolator
- Quality Logic
- R3
- Resilient Power
- Rivian Automotive
- S&C Electric Company
- Salt River Project
- Schneider Electric
- SenKox Technologies
- Shared-Use Mobility Center
- Sicame North America
- Siemens
- Siemens Mobility
- SIR Capital Management
- Smart Energy Consumer Collaborative
- Southern California Edison
- Spinetic
- Stanford University
- Sternberg Lighting
- Sustainable Power Solutions
- Syracuse University
- The Brattle Group
- The Harbinger Group
- Touchstone Energy
- Tundra Process Solutions
- United Airlines
- U.S. Gain
- Ugesi Energy
- University of Illinois - Chicago
- UK Department for International Trade
- United Power
- Universal Air Filter
- University of Queensland
- University of San Diego
- University of Wisconsin
- Vellore Institute of Technology
- Vincere
- Volta Charging
- Washington CORE, L.L.C
- WeaveGrid
- WEC Energy Group
- WEL Networks
- West Monroe Partners
- Weston Solutions, Inc.
- Wieland Electric
- WiTricity
- Wood Mackenzie
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- Tabletop exhibit space
- Speaking slot (either stand-alone or part of a panel session)
- 4 complimentary passes
- Top-level logo visibility in on-site signage, on event website and in all marketing communications
- Top-level logo recognition throughout the conference, during breaks and session introductions
- White paper or executive interview published on event website
- Attendee list and copy of presentation PDFs
- Corporate description with link on "Sponsors" page
- Post-conference communication with attendees

Platinum - \$5,500

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- Tabletop exhibit space
 - 3 complimentary passes
 - Attendee list and copy of presentation PDFs
 - White paper or executive interview published on event website
 - Prominent logo visibility in on-site signage, on event website and in all marketing communications
 - Prominent logo visibility throughout the conference, during breaks and session introductions
 - Corporate description with link on "Sponsors" page
 - Post-conference communication with attendees

Gold - \$4,500

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- Tabletop exhibit space
 - 2 complimentary passes
 - Attendee list and copy of presentation PDFs
 - Prominent logo visibility in on-site signage, on event website and in all marketing communications
 - Prominent logo recognition throughout the conference, during breaks and session introductions
 - Corporate description with link on "Sponsors" page

Silver - \$3,500

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- 1 complimentary pass
 - Attendee list and copy of presentation PDFs
 - Prominent logo visibility in on-site signage, on event website and in all marketing communications
 - Prominent logo recognition throughout the conference, during breaks and session introductions
 - Corporate description with link on "Sponsors" page

Bronze - \$2,500

To arrange your participation, contact: Daniel Coran, Program Manager, dcoran@smartgridobserver.com

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The Smart Grid Observer is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO delivers the latest news and information on a daily basis

concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart grid industry worldwide. Visit www.smartgridobserver.com to sign up for a complimentary subscription.

Organizations that have sponsored recent SGO Forums include:



Event Venue

Atlanta Executive Conference Center

1170 Peachtree Street, NE, Atlanta



Registration

Includes access to all sessions, lunches and networking coffee breaks, as well as presentation PDFs, attendee list, and drink reception

Early Bird Equipment and software providers, consultants, and services providers \$995.00
Early bird rate available until January 24, 2025 - \$1,195.00 thereafter

Early Bird Utilities, EV charging infrastructure owners and purchasers, government, non-profit and academic \$895.00
Early bird rate available until January 24, 2025 - \$1,095.00 thereafter

To register securely online, visit:

www.smartgridobserver.com/EV-Summit-Atlanta/register.htm

